



**Entrepreneurship E-Workshop on Building Positive Organizations: ‘Challenges and Opportunities for a Sustainable Future’ on 7 November 2020**

**Entrepreneurship E-Workshop on ‘Fundamentals of Design Thinking’, 6<sup>th</sup> November 2020**

<b>PLATFORM</b>	Webex Link ( <a href="https://christncr.webex.com/christncr/k2/j.php?MTID=t5e0a66d6c62a84cb4dc92e0cce064e89">https://christncr.webex.com/christncr/k2/j.php?MTID=t5e0a66d6c62a84cb4dc92e0cce064e89</a> )
<b>RECORDED LINKS</b>	<a href="https://christncr.webex.com/christncr/lsr.php?RCID=d03be6f494844e658fd1a39f62a306ff">https://christncr.webex.com/christncr/lsr.php?RCID=d03be6f494844e658fd1a39f62a306ff</a> Password - qXDXRAG2
<b>NAME OF THE EVENT</b>	<b>Entrepreneurship E-Workshop on ‘Fundamentals of Design Thinking’</b>
<b>DATE OF THE EVENT</b>	<b>6<sup>th</sup> November 2020 (Friday)</b>
<b>PARTICIPANTS DETAILS</b>	Faculty members and Master’s level students of Christ University and Others
<b>DESCRIPTION OF THE EVENT-</b>  The entrepreneurship e-workshop was conducted on ‘Fundamentals of Design Thinking’, which is commonly known as ‘out-of-the-box’ thinking. The resource persons were Dr Ganesh L and Prof. Sirish Venkatagiri of Christ (Deemed to be University) Central Campus. The e-workshop was very effective and informative. The resource persons took recourse to break-out session in order to make the hand-on workshop more interesting. A lot of examples were cited and videos were shown to convey the concept of design thinking nicely to the participants. The participants enjoyed the session and learnt a lot.	

**Annexure 1: Poster of the Event**

**Dr. JOJI CHANDRAN**  
Head  
School of Business and Management  
CHRIST (Deemed to be University)  
Mariam Nagar, Delhi NCR  
Ghaziabad - 201003



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
DELHI NCR, INDIA



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(DEEMED TO BE UNIVERSITY)  
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**Dr. Ganesh L**

Professor and Head  
Strategy and Leadership Area  
School of Business and Management  
CHRIST (Deemed to be University)  
Bangalore Central Campus



**Prof. Sirish V**

Head of the Department  
School of Business and Management  
CHRIST (Deemed to be University)  
Bangalore Central Campus

ENTREPRENEURSHIP E-WORKSHOP  
ON

## Fundamentals of Design Thinking

### OBJECTIVES

- To understand Design Thinking
- To identify the Design Thinking process
- To recognize the value of Design Thinking
- To familiarize with Human centered design approaches

### WHO CAN ATTEND?

- Academicians
- HR Professional

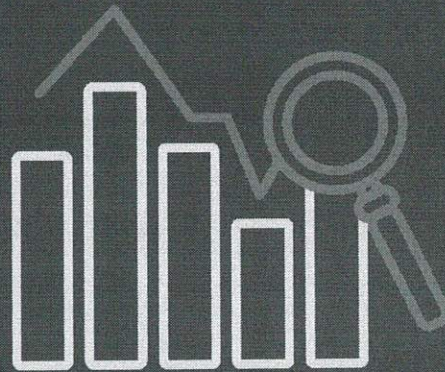
### Registration:

Seats in this workshop are limited to 30 (thirty) only – registration on 'first come first serve' basis.

**Registration Fee: Rs.250**  
**Platform: Cisco WebEx**

For more details contact:

**Sunidhi Pundhir:** 7009532201  
sunidhi.pundhir@mba.christuniversity.in  
**Isha Gour:** 7381602213  
isha.gour@mba.christuniversity.in



**6 November 2020**

**2 - 4 pm**  
**(IST)**

**Registration: [Click here](https://ncr.christuniversity.in/onlinepaymentportal)**  
<https://ncr.christuniversity.in/onlinepaymentportal>



ncr.christuniversity



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www.ncr.christuniversity.in

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Ghaziabad - 201309



## **Annexure 2: Bio-sketch of the Resource Persons**

### **Dr. Ganesh L**



Dr. Ganesh L is currently Professor and Head- Strategy & Leadership area at School of Business and Management, CHRIST (Deemed to be University) Bengaluru. He is the coordinator for AACSB, NBA, NAAC, and AICTE Accreditation. He has over 25 years of industry and academic experience. Dr. Ganesh has received M.S (Gold Medalist), M. Phil in Economics (Distinction) from Pondicherry University. He also holds PGDM from Pondicherry University and a Ph D from Mysore University. He teaches Strategic Management, Business Analysis, Blue Ocean Strategy, Design Thinking and Leadership courses. His research interest lies in Health Management, Services Marketing and General Management.

He conducts customized workshops for private organizations like ABB Limited, GMR, TATA SED, Coconut Development Board etc and institutions like BVM group of Schools Chennai, PSBB Bangalore on Soft Skills and Leadership. He is also the member of various professional bodies and the editor/ reviewer in Journal of International repute.

### **Prof. Sirish Venkatagiri**



Prof. Sirish Venkatagiri is currently the Associate Professor who teaches in the area - Strategy & Leadership at School of Business and Management, CHRIST (Deemed to be University) Bengaluru. Prof. Sirish is a B.Tech (Computer Sc. & Engg.) from IIT, Kharagpur and PGDM (Finance) from IIM, Ahmedabad. He has worked with many organizations of repute, such as Intersoft, Deutsche Bank, Deutsche Software India Pvt. Ltd, PRT Barbados Ltd. He was also senior project manager in Enherent and The Hartford.

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Ghaziabad - 201402



### Annexure 3: Some glimpses of the event

Network Recording Player - E-Workshop on Fundamentals of Design Thinking

Meeting Number: 126 811 1465 | Date: Friday, November 06, 2020 | Time: 2:06 PM, Local Time (GMT +05:00)

**Fundamentals of Design Thinking**  
Dr Ganesh L and Prof Sirish V

**MISSION**  
CHRIST is a nurturing ground for an individual's holistic development to make effective contributions to the society in a dynamic environment.

**VISION**  
Excellence and Service

**CORE VALUES**  
Faith in God | Moral Uprightness  
Love of Fellow Beings  
Social Responsibility | Pursuit of Excellence

Participants	
Name	Joining time / Leaving time
Areej Khalid	2:06 PM / 3:20 PM
Puchi Payal	2:06 PM / 4:14 PM
SANJIB BHATTACHA...	2:06 PM / 4:13 PM
Anagha Parameswaran	2:06 PM / 4:13 PM
Nandya Nair	2:06 PM / 4:13 PM

Table of Contents	
Activity	Time
App/Desktop Share (1) End	00:01:10
App/Desktop Share (2) Start	00:03:13
App/Desktop Share (2) End	00:11:43
App/Desktop Share (3) Start	00:13:13

Video: Ganesh L

02:06:54 | Desktop | 9:12 PM | 09/11/2020

Network Recording Player - E-Workshop on Fundamentals of Design Thinking

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**Innovative Design Thinking**

**Apple**  
"Design Thinking helped Apple to innovate while placing their consumers at the heart of the process."

**NETFLIX**  
"At Netflix we engage in what we call consumer science: we test new ideas with real customers."

**amazon**  
"At Amazon, we constantly look for new ways to innovate, on behalf of our different customers."

**airbnb**  
"At Airbnb, design thinking and design research at the design studio, helped us address our customers' challenges on the platform."

**IBM**  
"IBM Design Thinking provided the structure for introducing design thinking across the organization as part of our innovation approach."

**Thinking Google**  
"Instead of waiting to be challenged, product is understood in the lab in any good product, you find the idea from realistic prototype."

Excellence and Service

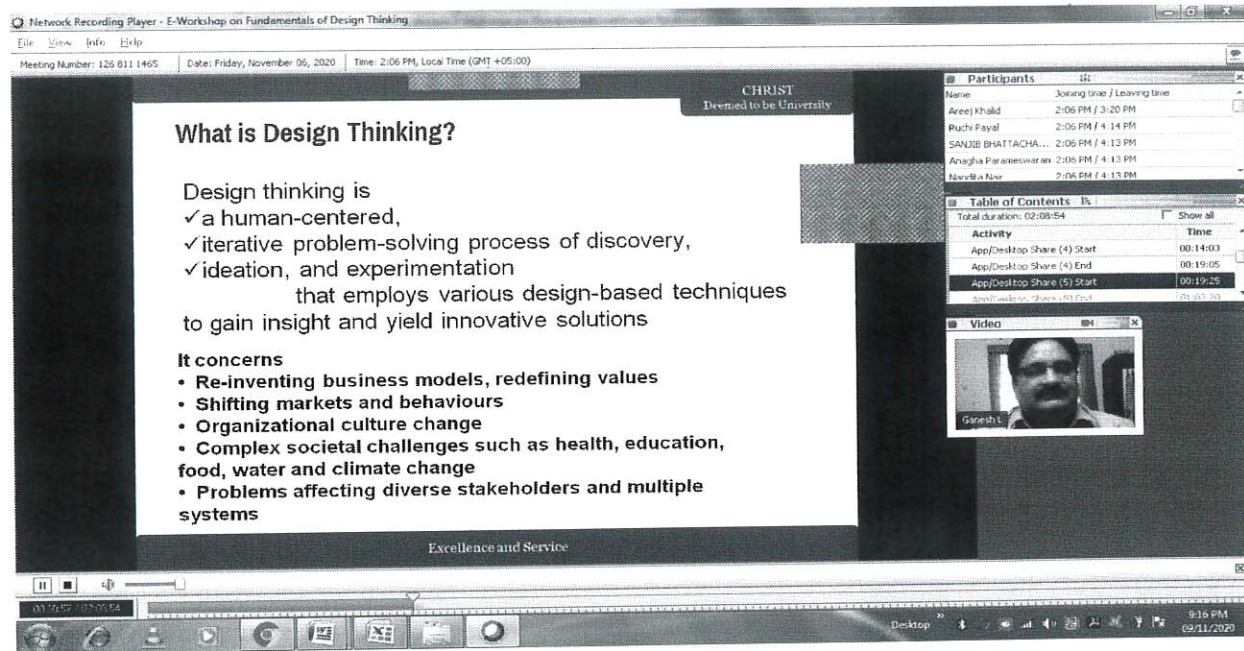
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#### Annexure 4: Attendance of participants

List of participants in E-Workshop on 'Fundamentals of Design Thinking', 6<sup>th</sup> November 2020

Sl. No.	Name of the participants	Email id
1	Tanisha Gupta	tanisha.gupta@psy.christuniversity.in
2	Pallak Mannan	pallak.mannan@psy.christuniversity.in

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12	Dr Joji Chandran	joji.chandran@christuniversity.in
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31	Dr Surjeet Kumar	surjeetbishnoi4@gmail.com
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37	Dr Shivani Chaudhry	shivani.chaudhry@christuniversity.in
38	Isha Gour	isha.gour@mba.christuniversity.in
39	Dr Babita chaudhary	babita@christuniversity.in
40	Dr.Akhilesh tiwari	akhilesh.tiwari@christuniversity.in

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